

Entries for the *Gold Circle Awards* competition are judged consistently in each category based on criteria established by the ASAE *Gold Circle Awards* Committee for excellence in association marketing, membership, and communications programs.

"I am thrilled to extend my congratulations to the winners of the 2023 ASAE *Gold Circle Awards*," said Diana Dabdub, CAE, Director of Admissions & Recruitment Affairs at the American Association of Veterinary Medical Colleges and Chair of the ASAE *Gold Circle Awards* Committee.

"*The Gold Circle Awards* recognize and highlight the significant role that marketing, membership, and communications association professionals play in promoting and supporting the growth of associations and their members. This year, the *Gold Circle Awards* categories have been updated to encourage and promote diversity, equity, inclusion, and accessibility in campaign development. The winning campaigns showcase innovation, collaboration, creativity, and thoughtful incorporation of the diversity, equity, inclusion, and accessibility perspective in their design and implementation."

For more information on the winners, visit [Gold Circle Awards](#).

About The American Association of Immunologists

Founded in 1913, The American Association of Immunologists (AAI) (www.aai.org) is an association of professionally trained scientists from all over the world dedicated to advancing the knowledge of immunology and its related disciplines. AAI members have been responsible for some of the most significant immunological discoveries of the past century, including the development of cancer immunotherapies, monoclonal antibodies, transplant technologies, and dozens

